

## CURRICULUM VITAE

1. **Family Name:** Zanola
2. **First Names:** Roberto
3. **Date of birth:** June 1, 1965
4. **Passport Holder:** Italian
5. **Residence :**

### 6. Education

Institution : Date from- Date to	Degree(s) or Diploma(s) obtained:
University of York (UK): 1996-2001	D.Phil. in Economics Thesis on <i>Issues in the Economics of Health Care and the Arts</i> . Supervisor: Professor Andrew Jones. External examiners: Professor Peter Smith and Professor .
University of Pavia (Italy): 1993-1996	Ph.D. in Public Finance. Thesis on <i>Public Provision of Private Goods: The Case of Health Care</i> . Supervisor: Professor Giorgio Brosio
CORIPE, Torino (Italy): 1992-1993	Master of Science in Economics
University of Turin, Italy: 1985-1990	First class degree (110/110, Cum Laude) in Political Science with specialisation in Economics, Thesis on <i>The Privatization of Public Industries: The Case of the Italian Food Industry</i>

### 7. Appointments

Position	Institution
Associate Professor of Public Economics, 2002-Present	University of Eastern Piedmont, Italy
Lecturer of Public Economics, 1999-2002	University of Eastern Piedmont, Italy
Contract resercher, 1998-1999	University of Torino, Italy

### 8. Other Affiliations

- 2012-Present Vice-President of Coripe Piemonte
- 2010-2012 President of the International Association for Cultural Economics
- 2008-2014 Member of the Board of the International Association for Cultural Economics
- 2005-Present Founding director of the Center for Applied Economic Research
- 2007-Present Member of the Scientific Committee of CEIMS, University of Eastern Piedmont
- 2007-2012 Research Fellow, The Rimini Centre for Economic Analysis
- 2007-2012 Member of the Scientific Committee of Coripe
- 2000-2007 Member of the Scientific Committee of MAPP, Corep
- 2003-Present Co-founder and member of the Scientific Committee of EWACE (European Workshop on Applied Cultural Economics)

## 9. Research Experience

Date	Location	Company	Position	Description
2015	Chile	Inter American Development Bank (IADB)	Member of research team	Research project “Regional Investments, Convergence and Local Governance”, coordinated by Prof. E. Ahmad
2014	Torino, Italy	United Nations Environment Programme (UNEP)	Member of research team	Research project “Fiscal Policy Analysis for Green Economy for Ghana”, coordinated by Prof. G.Brosio
2013	Aguascalientes, Mexico	World Bank (WB)	Member of research team	Research project “Mexico VAT reform”, coordinated by Prof. E. Ahmad
2010-2013	Alessandria, Italy	University of Eastern Piedmont. Funding: Regione Piemonte (Excellent Research Founding)	Scientific coordinator	Research project: “Non self-sufficient elderly people in Piedmont ”, coordinated by Prof. R.Balduzzi
2012	Alessandria, Italy	Center for Applied Economic Research (CERCA). Funding: CRT Foundation	Scientific coordinator	Research project: “The economic analysis of local tourism organizations in Asti”
2011	Alessandria, Italy	Center for Applied Economic Research (CERCA). Funding: CRT Foundation	Scientific coordinator	Research project: “The economic analysis of local tourism organizations in Alessandria”
2010-2012	Alessandria, Italy	University of Eastern Piedmont. Funding: Ministry of University	Member of research team	Research project: “The economic analysis of tax evasion applied to health services”
2008	Rome, Italy	Health National Agency (AGENAS)	Member of research team	Research project: “The social cost of disability »
2007	Alessandria, Italy	University of Eastern Piedmont. Funding: Regione Piemonte (Health Research Founding)	Scientific coordinator	Research project : « The social cost of disability »
2005	Alessandria, Italy	University of Eastern Piedmont. Funding: Regione Piemonte (Health Research Founding)	Scientific coordinator	Research project : «The social cost of PM10 pollution »
2004-2005	Alessandria, Italy	University of Eastern Piedmont. Funding: Ministry of University	Scientific coordinator	Research project : « Economic impact of Italian health federalism »
2003	Rome, Italy	Farindustria	Scientific	Research project: “European

Date	Location	Company	Position	Description
2002	Rome, Italy	Farminindustria	coordinator Scientific coordinator	Pharmaceutical Small Firms” Research project: “Italian Pharmaceutical Small Firms”
2002	Rome, Italy	World Health Organization	Member of research team	Research project: “Road accident costs in Italy”
2001	Alessandria, Italy	Institute for International Policy Studies (ISPI)	Member of research team	Research project: “Foreign aid to MEDA countries”
2000-2001	Turni, Italy	Institute for Economic and Social Research (IRES)	Member of research team	Research project: “Fiscal decentralization in Italy »
1999-2001	Alessandria	University of Eastern Piedmont.	Assistant professor	

## 15. Other relevant information

*External examiner* at PhD level for University of York (UK) and Trinity College of Dublin (IRL).

*EU Expert Evaluator (Health Sciences)*

*Referee for the following journals:* Journal of Cultural Economics, Health Economics, Health Economics Letter, Bulletin of Economics, Economics Bulletin, Journal of Statistics and Economics, Applied Economics, Public Choice, Computational Statistics and Data Analysis, Journal of Economics and Statistics, Review of Middle East Economics and Finance, Giornale degli Economisti, Politica Economica, Journal of Applied Econometrics, Empirical Economics, PLoS Medicine, Journal of Applied Statistics.

## 16. Publications

### (selected papers)

(co-authored with G.Brosio and C.Marchese) (2014). The Welfare Costs of National Standards: The Case of Health Care in Italian Regions, *Journal of Public Finance and Public Choice*, vol. 32, p. 57-72

(co-authored with G.Clerico) (2014), *La sanità in Piemonte. Immaginare il futuro*, Giuffrè Editore.

(co-authored with G.Brosio and J.P.Jimenez) (2014), Alternative Views on the Origins and Impact of the Informal Economy, in F.Forte , R.Mudambi , P.M.Navarra (eds.), *A Handbook Of Alternative Theories Of Public Economics*, Edward Elgar.

(co-authored with F.Faggiano and L.Savarino), Impatto economico e impatto della prevenzione delle dipendenze da sostanze, in AA.VV. (2013), *Rapporto prevenzione 2013. L'economia della prevenzione*, Fondazione Smith Kline, Il Mulino.

(co-authored with A.Collins and A.Scorcu) (2013), Read the book and see the film? The consumption of different versions of cultural goods, *Applied Economics Letters*, 20(16), 1516-1520.

(co-authored with A.Scorcu) (2011), The ‘Right’ Price for Art Collectibles. A Quantile Hedonic Regression Investigation of Picasso Paintings, *Journal of Alternative Investment*.

Zanola, R. (2010), Who likes circus animals?, *Economics Bulletin*, vol. 30(4), pages 3315-3320.

(co-authored with A.Sisto) (2010), Cinema attendance in Europe, *Applied Economics Letters*, 17(5), pages 515-517.

Zanola, R. (2010), Major influences on circus attendance, *Empirical Economics*, vol. 38(1), pages 159-170, February.

(co-authored with A. Collins and A. E. Scorcu) (2009), Distribution conventionality in the movie sector: an econometric analysis of cinema supply, *Managerial and Decision Economics*, vol. 30(8), pages 517-527.

(co-authored with A. Collins and A. E. Scorcu) (2009), Reconsidering hedonic art price indexes, *Economics Letters*, Elsevier, vol. 104(2), pages 57-60.

(co-authored with A. Sisto) (2008), "Cinema Attendance in Europe", *Applied Economic Letters*.

(co-authored with G. Brosio) (2007), Violence and Democracy. The case of Colombia, in A. Marciano and J.-M.

Josselin (Eds.), *Democracy, Freedom and Coercion: A Law and Economics Approach*.

(co-authored with A.Sisto) (2007), Rationally Addicted to Cinema and TV? An Empirical Investigation of Italian Consumers, *Advances in Austrian Economics*, 10, 139-154.

(co-authored with F. Førsund) (2006), The impact of auction houses on the hammer price, *Annals of Operations Research*.

(co-authored with F. Førsund) (2006), "The Art of Benchmarking: Picasso Prints and Auction House Performance", *Applied Economics*.

(co-authored with M.Locatelli) (2005), The Market for Paintings: An Hybrid Model Approach, *Journal of Cultural Economics*.

(co-authored with R. Levaggi) (2004), Patients mobility across regions: the case of Italy, *Applied Economics*.

(co-authored with R. Levaggi) (2003), Flypaper Effect and the Sluggishness: Evidence from Regional Health Expenditure in Italy, *International Tax and Public Finance*, 10 (5).

(co-authored with R.Levaggi), Flypaper Effect and the Sluggishness: Evidence from Regional Health Expenditure in Italy, *International Tax and Public Finance*, 5, 2003.

(co-authored with F.Cugno), The Welfare of Investment Deductibility under a Flat Tax, *Journal of Public Economic Theory*, 4, 2002.

(co-authored with M.Locatelli), The market for Sculptures: An Adjacent Year Regression Index, *Journal of Cultural Economics*, 1, 2002.

(co-authored with L.M. Dokson Gaydos), Italy, in *Global Health Systems*, Health Administration Press, 2002.

(co-authored with F.Lovecchio), The Political Economy of Foreign Aid to the South Mediterranean, in S.Bazzoni, M.Chartouni-Dubarry (eds.), *Politics, Economics and the Search for Mediterranean Stability*, MacMillan, 2001.

#### **(submitted papers)**

(co-authored with A.Jones), Does the law of one price hold in non-standard investment markets: Why selling Picasso in New York is different.

(co-authored with A.Ehtisham and C.Poschl), Mexico: Informality, Tax Breaks and Incentives to Cheat.

(co-authored with A.Scorcu), The drowned and the saves: Survival in the contemporary exhibitions market.

Returns from non-standard investments: Geometric vs. Arithmetic price indexes.

(co-authored with A.Ehtisham), Chile: Regional Investments, Convergence and Local Governance.

(co-authored with C.Castiglione), Popular culture and consumption: Evidence from Italian circus

Torino, May 19, 2016