

Anna Chiara Invernizzi

PERSONAL DATA

Born Novara il 17.12.1969.

BIO AND EDUCATION

1988 Secondary school graduation, Liceo Classico "Carlo Alberto", Novara, Italy.

1993 Degree in Business Administration, University of Turin, Italy.

UNIVERSITY CAREER

2005-2016	Adjunct Professor in the Department of Studies in Economics and Business at the University of Eastern Piedmont "Amedeo Avogadro"
2002-2005	Assistant Professor , Department of Business Studies – section of Business Administration, Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro"
1999-2002	Researcher , Department of Business Studies – section of Business Administration, Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro"

UNIVERSITY POSITIONS

2009-2015	Elected member of the board, University of Eastern Piedmont "Amedeo Avogadro"
2011-2012	Deputy director of the Interdepartmental Master in Management for the development and promotion of local products of the University of Eastern Piedmont "Amedeo Avogadro"

MAIN FIELDS OF INTEREST

1. Business strategies of the companies belonging to the taps'district.
2. Organizational redesigns and the related performance indicators.
3. The tour operating sector: management aspects and income impact.
4. The food system: development trends.

CURRENT ISSUES OF RESEARCH

1. Strategic analysis of the agribusiness rice sector

Object of the investigation: study of the characteristics and dynamics of rice growing and rice sector. Through a joint analysis of the risk elements and opportunities related not only to the internal structures of the system but also to the evolution of the socio-economic and external environment, it is possible to draw a picture on what are the aspects better able

to influence the development of the system, by implementing actions for the involvement of stakeholders to the interests concerned, through information-dissemination initiatives promoted with the cooperation of other authorities (municipalities, associations, organizations of research). primary objective, the stimulation of the propensity to cooperation of the actors, in order to promote the idea of system, and strengthening coordination and planning along the supply chain.

2. The Corporate Social Responsibility

Companies increasingly devote more resources to the company's communication policy for the dissemination of information on all sizes of business. However, the lack of a specific scheme for the disclosure of such information makes the information policy of CSR of a company an explicit and voluntary decision, which has been shown to be related to the company's strategies. The project will therefore provide recipients an in-depth background knowledge on the subject of CSR, by analyzing the relationship with CSR communication channels used by companies, with company strategies and the transparency of balance sheet information.

3. Tour operating companies: managerial problems and resulting organizational effects

The activities of organization and production of travel are expressed in the preparation of packages, earlier in time compared to the formulation of requests from customers, and involves the recruitment of a significant proportion of economic risk, linked to the success of initiative. It is therefore of interest to investigate the managerial and organizational problems that developed in recent years, in which we observe rapid evolution of the market for tour operating companies.

The analysis is conducted through an examination of Italian literature in this context, and through the observation of the largest tour operating companies operating in the Italian context.

TOP FIVE PAPERS

1. Monograph: Le nuove tendenze organizzative, Giappichelli Editore, Torino, 1998.
2. Monograph: Le imprese di tour operating analisi degli assetti gestionali e delle complessità economico-finanziarie, Giuffrè Editore, Milano, January 2006.
3. Competitive strategies of Italian companies operating in the rice sector, published in the Conference Proceedings of the 5th EuroMed Conference of the EuroMed Academy of Business (EMAB) (4th-5th October 2012, Glion-Montreux, Switzerland). ISBN: 978-9963-711-07-9.
4. Tour operating companies: analysis of marketing strategies and actual critical business in the Italian contest, published in the Conference Proceedings of the 5th EuroMed Conference of the EuroMed Academy of Business (EMAB) (4th-5th October 2012, Glion-Montreux, Switzerland). ISBN: 978-9963-711-07-9.
5. "Erase and Rewind, I have changed my mind": on the managerial overconfidence of entrepreneurs. Published in the Conference Proceedings of the 7th Conference on Performance Measurement and Management Control (18th-20th September 2013, Barcelona, Spain). ISSN: 2295 – 1660.
6. The rice supply chain in France: issues, strategies and future developments, World Journal of Social Sciences, Vol. 5. No. 2. April 2015 Issue. pp. 26 – 40.