

Curriculum Vitae
VALERIA FARALLA

CURRENT POSITION

Research Fellow
Department of Law and Political, Economic, and Social Sciences
University of Piemonte Orientale
Palazzo Borsalino
Via Cavour, 84
I-15121 Alessandria
valeria.faralla@uniupo.it, valeriarfaralla@gmail.com

MAIN RESEARCH INTERESTS

Behavioural/Experimental Economics, Intertemporal Choice, Decision-making Under Risk and Uncertainty, Risk Perception, Loss Aversion, Social Decision-Making; Cognitive Science, Neuroeconomics, Decision Neuroscience, Computational Modeling, Neuroimaging, Neuroscientific Techniques; Choice Architecture, Nudge Theory.

ADDITIONAL RESEARCH INTERESTS

Environmental Economics, Happiness Economics, Virtual Reality, Qualitative/Quantitative Research, Statistics and Data Analysis, Monitoring and Evaluation.

EDUCATION

- 2010** University of Siena, Italy.
Ph.D., Cognitive Sciences.
Thesis title: “The Neuroeconomics of Intertemporal Gains and Losses”.
- 2006** University of Siena, Faculty of Economics, Italy.
Laurea Magistralis (equivalent to a Master’s Degree) in Economics, Environment and Health.
Thesis title: “The Hyperbolic Discounting in Intertemporal Choices”.

RESEARCH EXPERIENCE

- 2014-present** Department of Law and Political, Economic, and Social Sciences, University of Piemonte Orientale, Italy. *Research Associate (2014/2018) - Post-doctoral Fellow (2019) - Research Fellow (2020-present).*
- 2011-2014** Department of Social, Political and Cognitive Sciences, University of Siena, Italy. *Research Associate.*
- March - August 2009** Centre de Neuroscience Cognitive UMR 5229, Institut des Sciences Cognitives, CNRS, Bron, France.
Doctoral Trainee.
- 2008-2011** Department of Neuroscience, University of Modena and Reggio Emilia, Italy. *Doctoral Trainee.*

TEACHING EXPERIENCE

(Classes of Applied Economics, Political Economics, Cognitive and Behavioural Economics, Nudge Theory, Choice Architecture, Happiness Economics, Surveys Research and Data Collection, Management, and Analysis; Supervision of students’ thesis and projects; Supervision of trainees in the laboratory; Administrative support for the Department, including promotion activities to the general public—e.g., Researchers’ Night, University for Children, Open days)

- 2019-present** Department of Law and Political, Economic, and Social Sciences, University of Piemonte Orientale, Alessandria, Italy. *Behavioral and experimental economics; Law, economics and institutions; Organisations and Institutions.*
- 2012-present** Department of Department of Social, Political and Cognitive Sciences/Department of Economics and Statistics, University of Siena, Italy. *Applied Economics, Cognitive and Behavioral Economics.*

- April 2017** Department of Law and Political, Economic, and Social Sciences, University of Piemonte Orientale, Alessandria, Italy. *First Level Master of Economics, Innovation, Communication and Hospitality for the Tourism Business.*
- February 2016** Department of Law, University of Torino, Italy. *First Level Master of Labor and Human Resources Management.*
- 2011-2012** Department of Economic Policy, Finance and Development, University of Siena, Italy. *First Cycle Degree.*

LABORATORY AFFILIATIONS

Labsi (Laboratory of Experimental Economics): <https://unisi.labsi.org/>
 LabVR UNISI (Laboratory of Virtual Reality): <http://www.labvr.unisi.it/>
 Befinlab (Research Laboratory for Behavioral Finance): <http://www.befinlab.com/>
 Centro Interuniversitario per l'Economia Sperimentale: <http://www.economiasperimentale.it/>

VISITING POSITIONS

- January – April 2013** Visiting Researcher.
 Centre de Neurosciences Cognitives UMR 5229, Institut des Sciences Cognitives, CNRS, Bron, France.
Director Angela Sirigu's group.
- January – May 2012** Visiting Researcher.
 Department of Economics, University of Minnesota, U.S.
Professor Aldo Rustichini's group.

PEER-REVIEWED JOURNAL ARTICLES

- Faralla, V., Novarese, M., and Di Giovinazzo, V. (2021). Replication: Framing effects in intertemporal choice with children. *Journal of Economic Psychology*, 82, 102345.
- Faralla, V., Borà, G., Innocenti, A., and Novarese, M. (2020). Promises in group decision making. *Research in Economics*, 74(1), 1-11.
- Ardizzone, A., Faralla, V., and Novarese, M. (2019). Children's organic fruit nectar satisfaction: An experimental economics approach. *British Food Journal*, 121(2), 289–303.
- Faralla, V., Novarese, M., and Ardizzone, A. (2017). Framing effects in intertemporal choice: A nudge experiment. *Journal of Behavioral and Experimental Economics*, 71, 13–25.
- Bimonte, S., and Faralla, V. (2016). Does residents' perceived life satisfaction vary with tourist season? A two-step survey in a Mediterranean destination. *Tourism Management*, 55(August), 199–208.
- Faralla, V., Benuzzi, F., Lui, F., Baraldi, P., Dimitri, N., and Nichelli, P. (2015). Neural correlates in intertemporal choice of gains and losses. *Journal of Neuroscience, Psychology, and Economics*, 8, 27–47.
- Bimonte, S., and Faralla, V. (2015). Happiness and Outdoor Vacations Appreciative versus Consumptive Tourists. *Journal of Travel Research*, 54(2), 179–192.
- Bimonte, S., and Faralla, V. (2014). Happiness and nature-based vacations. *Annals of Tourism Research*, 46, 176–178.
- Mengarelli, F., Moretti, L., Faralla, V., Vindras, P., and Sirigu, A. (2014). Economic decisions for others: An exception to loss aversion low. *PLoS One*, 9(1), e85042.
- Bimonte, S., and Faralla, V. (2012). Tourist types and happiness: A comparative study in Maremma, Italy. *Annals of Tourism Research*, 39(4), 1929–1950.

CONTRIBUTIONS TO EDITED VOLUMES/ENCYCLOPEDIAS

- Faralla, V., and Innocenti, A. (2020). Group Decision-making in a Public Goods Game: A cross-country experiment. In M. Cotta and P. Isernia (Eds.), *The EU through Multiple Crises: Representation and Cohesion Dilemmas for a "sui generis" Polity*. London: Routledge.
- Ambrosino, A., Faralla, V., and Novarese, M. (2017). Nudge. A critical perspective. In A. Marciano and G.B. Ramello (Eds.), *Encyclopedia of Law and Economics*. New York: Springer.
- Venturini, E., Faralla, V., and Innocenti, A. (2013). The ALBO project- virtual working environments for the detection of organizational well-being. In P. Jerry, N. Tavares-Jones, and S. Gregory (Eds.), *Riding the Hype Cycle: The Resurgence of Virtual Worlds*. Available at Inter-Disciplinary Press: <https://www.interdisciplinarypress.net/online-store/ebooks/digital-humanities/riding-the-hype-cycle-the-resurgence-of-virtual-worlds>.
- Faralla, V., Benuzzi, F., Nichelli, P., and Dimitri, N. (2012). Gains and losses in intertemporal preferences: A behavioural study. In A. Innocenti and A. Sirigu (Eds.), *Neuroscience and the Economics of Decision Making*. London: Routledge.

OTHER PUBLICATIONS

Faralla, V., Borà, G., Innocenti, A., Novarese, N. (2018). Promises in Group Decision Making. LabSi Working Papers n. 51, University of Siena, Italy.

Faralla, V., Innocenti, A., Taddei, S., and Venturini, E. (2013). Physiological responses to stressful work situations in low-immersive virtual environments. LabSi Working Papers n. 47, University of Siena, Italy.

Faralla, V., Innocenti, A., and Venturini, E. (2013). Risk taking and social exposure. LabSi Working Papers n. 46, University of Siena, Italy.

Faralla, V., Benuzzi, F., Nichelli, P., and Dimitri, N. (2010). Gains and losses: A common neural network for economic behaviour. LabSi Working Papers n. 33, University of Siena, Italy.

Faralla, V., Benuzzi, F., Nichelli, P., and Dimitri, N. (2010). Gains and losses in intertemporal preferences: A behavioural study. LabSi Working Papers n. 29, University of Siena, Italy.

Benuzzi, F., Faralla, V., Lui, F., Baraldi, P., Dimitri, N., and Nichelli, P. (2009, July). Gain and loss: A common neural network for economic behaviour. Poster presented at the 15th Annual Meeting of the Organization for Human Brain Mapping, San Francisco, CA, US.

CONFERENCE, WORKSHOP AND SEMINAR PRESENTATIONS

XI SEET WORKSHOP Southern Europe Experimentalist Team, Naples (Italy), February 6-8, 2020.

Economic Science Association, World Meeting, Berlin (Germany), June 28 - July 1, 2018.

Economic Science Association, European Meeting, Wien (Austria), September 6-9, 2017.

Montaggio ed Efficacia Argomentativa: Arte, Antropologia e Politica a Confronto, Siena (Italy), May 22-23, 2017.

Nudge theory and choice architecture, Alessandria (Italy), December 15, 2017.

Fourth International Workshop: Behavioral Economics Nudges and Heuristics for Public Policies, Herbert Simon Society, Torino (Italy), October 14-15, 2016.

2016 LabSi Lab2 Workshop on Game Theory and Experimental Methods, Capua (Italy), June 6-7, 2016.

Dare forma al reale: Effetti di framing nelle rappresentazioni socio-culturali, Siena (Italy), March 5, 2015.

IV Joint Workshop Rutgers-Siena on Cognitive Sciences Workshop, New Brunswick (U.S.), May 21, 2013.

X National Congress S.I.P.S.A. (Italian Health Psychology Society), Orvieto (Italy), May 10-12, 2013.

Alhambra Experimental Workshop, Granada (Spain), April 18-19, 2012.

III Joint Workshop Rutgers-Siena on Cognitive Sciences, Siena (Italy), June 13-15, 2011.

2011 Florence Workshop on Behavioural and Experimental Economics, Firenze (Italy), April 19-30, 2011.

Mind Force 2010, Siena (Italy), October 7-8, 2010.

LabSi Conference on Neuroscience and Decision Making, Siena (Italy), September 20-21, 2010.

CONFERENCE, WORKSHOP AND SEMINAR ORGANIZING

Montaggio ed Efficacia Argomentativa: Arte, Antropologia e Politica a Confronto, Siena (Italy), May 22-23, 2017.

2016 LabSi Lab2 Workshop on Game Theory and Experimental Methods, Capua (Italy), June 6-7, 2016.

LabSi Workshop on Behavioral and Experimental Finance, Siena (Italy), September 12-13, 2014.

MAGIS Finance Workshops, Certosa di Pontignano, Siena (Italy), April 4-6 | May 2-4 | June 6-8, 2014.

ALBO Project Workshop, Siena (Italy), June 25, 2013.

III Joint Workshop Rutgers-Siena on Cognitive Sciences, Siena (Italy), June 13-15, 2011.

LabSi Conference on Neuroscience and Decision Making, Siena (Italy), September 20-21, 2010.

LANGUAGES AND COMPUTER SKILLS

Italian mother tongue. Fluent in English and French (reading, listening, speaking, writing). Basic in German (reading, listening, speaking, writing).

Operating Systems: Windows, Mac OS.

Applications

Office suite: Microsoft Office, Apple iWork, Apache OpenOffice, LibreOffice.

Reference manager: EndNote, Mendeley, BibTex.

Document preparation system: LaTeX.

Image and video processing: Adobe Photoshop, Pinnacle Studio.

Code web editor: Adobe Brackets.

Statistical and econometric analysis: R, SPSS, Statistica, Matlab, STATA.

Programming languages: R. Exposure to Python.

Integrated Development Environment: RStudio.

Database management system: R, Microsoft Office Access.

Stimuli presentation: Z-tree, Superlab, E-prime. Exposure to Presentation, PEBL and PsychoPy.

Neuroimaging data: SPM, MRICro.

Subject recruitment: Hroot.

Organizing and Sharing tools. Tools and utilities for reproducible research, data collection, management, backup, and analysis (on-offline). Social media.

Revised February 2021.