

Raffaella Afferni

Curriculum vitae

BIO AND EDUCATION

A graduate in “Economics” of Università del Piemonte Orientale; she holds a Ph.D. in “Development Policies and Land Management” from the Università di Trieste. From November 1999 to November 2005 she was Lecturer of Università del Piemonte Orientale in tourism and tourist management. She held in 2005/06 the course of “Business and Territory and Environmental policy” in B.A. degree in Promotion and Tourism Management. Since 1st September 2006 she is Researcher in Economic and Political Geography, Facoltà di Economia, and since 2007 at Dipartimento di Studi Umanistici.

From 2006 to 2012 she collaborates in researches of Dipartimento di Studi per l’Economia e l’Impresa in the field of territorial vocations, development policies, tourism in Novara and Piemonte, and she contribute in PRIN and scientific researches in collaboration with Piemonte Region, IRES Piemonte and Novara Province. Since February 2012, she contribute in DiSUM researches about cultural tourism, migrations, cartography and geographic ontologies for Classical Literature.

She held the Inaugural Lecture “Il post-evento: prospettive per i futuri urbani” of the XVIII Academic Year (2015/16) of Università del Piemonte Orientale.

UNIVERSITY CAREER

2006-	Researcher, Università del Piemonte Orientale
2005-2006	Adjunct Professor, Università del Piemonte Orientale
1999-2005	Lecturer, Università del Piemonte Orientale

UNIVERSITY POSITIONS

2015-	Member of the Gruppo di riesame and Supervisor of Assicurazione della Qualità of Corso di Studio in Filologia moderna, classica e comparata (Classe LM 14)
2015-	Dean of Consiglio di Corso di Tirocinio for educational training of Teachers of ex A043/50, A051, A245/246, A345/346 of Dipartimento di Studi Umanistici (2014/15 – 2016/17)
2015-	Member of the Comitato Unico di Garanzia per le pari opportunità, la valorizzazione del benessere di chi lavora e contro le discriminazioni (CUG) of Università del Piemonte Orientale
2015-	Member of the Collegio Docenti of Ph.D. in Istituzioni Pubbliche, Sociali e Culturali: Linguaggi, Diritto, Storia of Università degli Studi del Piemonte Orientale
2014-	Coordinator of the educational training of Teachers and Delegate of

	Dipartimento di Studi Umanistici in CIFIS (Centro Interateneo di interesse regionale per la Formazione degli Insegnanti Secondari) of Torino for A-22, A-12, A-11 (ex A0A043, A050 and A051)
2014-	Delegate of Dipartimento di Studi Umanistici in Job-Placement Commission of Università del Piemonte Orientale
2013-2014	Member of the Collegio Docenti of Ph.D. in Linguaggi, Storia e Istituzioni of Università del Piemonte Orientale
2013-	Member of the Commissione di Orientamento of Dipartimento di Studi Umanistici
2012-2013	Coordinator of the V supplementary year of Istituto di Istruzione Superiore "P. Gobetti" of Omegna
2010-2014	Coordinator of the V supplementary year of Liceo Artistico "C. CARRÀ" of Valenza
2008-2012	Member of the Collegio Docenti of Ph.D. in Scienze Storiche of Università del Piemonte Orientale
2007-2008	Delegate of Facoltà di Lettere e Filosofia for Polo Formativo IN-Piemonte sistema territorio and Member of Comitato Tecnico Scientifico del Polo

SCIENTIFIC POSITIONS

2013-	Member of Working Group GeoLat (Geography for Latin Literature)
2012-	Member of Working Group AGEI (Associazione GEografi Italiani) on "Immigrazione straniera in Italia"
2009-	Member of Working Group AGEI (Associazione GEografi Italiani) on "Nuove tecnologie per la conoscenza e la gestione del territorio"
2008-	Member of Editorial board of Journal Ambiente Società Territorio. Geografia nelle scuole
2007-	Dean of Sezione Piemonte Orientale of Associazione Italiana Insegnanti di Geografia (AIIG)

MAIN FIELDS OF INTEREST

1. Cultural Tourism
2. Cartography and geo-ontologies for Classic Literature
3. Migrations and processes of territorial interaction
4. Tourist development policies
5. Urban planning and local development

CURRENT ISSUES OF RESEARCH

1. Cultural tourism along European religious routes and UNESCO sites

The research is about pilgrimage routes: Cultural Routes certified by Council of Europe and UNESCO sites included in World Heritage List. In particular, in these last group the current research focuses on Sacred Mounts of Piemonte and Lombardia.

2. Geography, ontologies and text.

The research continues the previous project GeoLat, funded by Compagnia di San Paolo. She participate in GeoLat working group and her current research focuses on possible utilization of geographical ontology named GO! not only in the Classical field.

TOP FIVE PAPERS

1. AFFERNI R., «Pavia crocevia d'Europa nei cammini culturali europei», BOCCELLA N., BIZZARRI C. e SALERNO I. (a cura di), *Economia e politica del turismo*, Ariccia (RM): Aracne editore, 2015, pp. 107-120, ISBN: 978-88-548-8862-3.
2. AFFERNI R., «The experience of Geolat group about the project DAGOClaT – Digital Atlas with Geographical Ontology for Classical Texts», *e-Perimetron*, Vol. 8, N. 3, pp. 153-159 (http://www.e-perimetron.org/Vol_8_3/Afferni.pdf), 2013, ISSN: 1790-3769.
3. AFFERNI R., FERRARIO C., «Immigrazione e imprenditorialità: riflessioni sul caso piemontese», *Geotema*, Vol. 43-44-45, pp. 186-190, 2013, ISSN: 1126-7798.
4. AFFERNI R., FERRARIO C., MANGANO S., «A place of emotions: The sacred mount of Varallo», *Tourism. Interdisciplinary Journal*, Vol. 59, N.3, pp. 369-386, 2011, ISSN: 13327461.
5. AFFERNI R., «Lo scenario turistico», in C. EMANUEL, M. TADINI (a cura di), *Progettare il cambiamento. Analisi, scenari e strategie per il quadrante territoriale del nord-est piemontese*, Mercurio Editore, Vercelli, 2010, pp. 101-117, ISBN 9788895522579

AWARDS

1. Winner of Municipality of Novara Degree Award about management and urban planning of the city, 1999

FURTHER INFORMATION

She attended as speaker and with papers many national and international congresses and meetings. In particular, she attended: EUGEO Congress (Roma 2013; Budapest 2015); Annual Meeting di AAG- Association of American Geographers (San Francisco 2016); Religious Tourism and Pilgrimage Expert Conference: Promoting and Experiencing Religious Tourism and Pilgrimage (Malta 2013; Veszprém 2014; Girona 2015); EPR – The European Pilgrimage Routes for promoting sustainable and quality tourism in rural areas (Firenze 2014); International Workshop: Digital Approaches to Cartographic Heritage (Roma 2013; Budapest 2014). In 2015, she attended with a poster the International Conference of Historical Geographers at Royal Geographical Society in London.

She held courses and final exams in educational training of Teachers (I and II grade: SSIS, TFA and PAS) at Università del Piemonte Orientale.