

Stefania Cerutti

PERSONAL DATA

Born in (VB), 1.2.1973

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BIO AND EDUCATION

Graduated in Economics in 1998 at the Università del Piemonte Orientale, I received my PhD degree in Development Policies and Territorial Management in 2003 from the University of Trieste. I obtained a Master in Communication and marketing from Santa Giulia Academy of Brescia. I'm Honorary Fellow in Organisation and planning of the territory (Università del Piemonte Orientale). My research and teaching activity combines with a significant participation as a speaker and chairman at conferences and seminars, as well as a good scientific production both nationally and internationally. I'm entitled to carry out the duties of Associate Professor.

UNIVERSITY CAREER

2011-	Researcher, Università del Piemonte Orientale
2008-2011	Lecturer, Università del Piemonte Orientale
2006-2007	Research Fellow, Università del Piemonte Orientale
2003-2007	Adjunct Professor, Università del Piemonte Orientale
2001-2003	Research fellow, Università del Piemonte Orientale PhD Doctoral researcher, Università degli Studi di Trieste

UNIVERSITY POSITIONS

2016-	Representative of Relations with the Social Partners of the Bachelor Degree in Promotion and Management of Tourism, Department of Economics and Business Studies, Università del Piemonte Orientale
2016-	Coordinator of the Steering Committee of the Bachelor Degree in Promotion and Management of Tourism, Department of Economics and Business Studies, Università del Piemonte Orientale
2015-	Member of the Commission for the Coordination of Scientific Activity, Department of Economics and Business Studies, Università del Piemonte Orientale
2015-	Member of the Review Team of the Bachelor Degree in Promotion and Management of Tourism, Department of Economics and Business Studies, Università del Piemonte Orientale

SCIENTIFIC POSITIONS

2015-	Co-founder, member of the Scientific Committee, member of the Organising Committee of the International Research Group GMP (Global Management Perspective)
2015-	Member of the Experts Committee in religious tourism, pilgrimage and ICT, USI Università della Svizzera Italiana
2015-	Member of the Technical and Scientific Committee of the Istituto Maggia, Stresa (VB)
2015-	Member of the Experts Committee in EU project design, VCO Helpdesk
2015-	Scientific Director of two research fellows and four scholarships
2014-	Director of the Course “Mountain territories and local development: European projects and funds”, ARS.UNI.VCO and Università degli Studi del Piemonte Orientale.
2014-	Scientific Director of SATIVA project (Save a Territory Increasing Value of Agriculture), ARS.UNI.VCO
2014	Director of the Course “Education and lifelong learning: European funding opportunities”, ARS.UNI.VCO
2014-	Scientific Director of agreements between the Department of Economics and Business Studies, Università del Piemonte Orientale and some territorial bodies (Comune Armeno, Novara; Comune Ameno, Novara; Fondazione Forum Arti e Industria, Omegna VB; Explore Monferrato, Casalborgone TO; Parco del Ticino, Magenta MI; Associazione Italiana Turismo Responsabile, Bologna)
2014	Scientific Director of the research “River Tourism and territory: European experiences”, Cross-border Cooperation Programme Italy-Switzerland 2007-2013 “The recovery of the waterway Locarno-Milan-Venice”, Province of Novara
2010-	Member of the Scientific Committee, of the Organising Committee and Coordinator of the Summer School in “Project Management in the enhancement of the local cultural and enogastronomic resources”, Università del Piemonte Orientale

MAIN FIELDS OF INTEREST

1. Cultural and Religious Tourism
2. Local heritage, tourist products and places
3. Local and Territorial Development
4. Project Management and European project design
5. Mountains and highlands

CURRENT ISSUES OF RESEARCH

1. Religious tourism and local development

Research concerning the topic of cultural/religious itineraries, events and projects considered as local development levers, as well as important elements of promotion and enhancement of the historical, artistic and cultural resources.

2. Cultural tourism and its declinations

Studies related to the development of resources and cultural initiatives in some local contexts, at a national and international level, related to some specific features (eg musical tourism, sustainable and responsible tourism) or integrated proposals (eg devotion-food and wine, industry-culture, environment-bicycle).

3. Destination management and place branding

Research focused on the analysis of governance processes of local tourist destinations, the different application models in destination management at national and international level, the Destination Management Organization models, with reference to case studies and best practices.

4. European projects, methodologies and design tools

Studies related to the application of the Project Management methodology and tools within the European project design.

5. Local development projects in the Alps

Researches linked to some issues related to the high lands: widespread receptivity in the Alps, re-introduction of the cultivation of cannabis sativa, emotional tourism, active tourism, Alpine macro-region, etc..

CURRENT FUNDED PROJECTS

PROGRAMME	FUNDED PROJECT
Fondazione Cariplo Bando Patrimonio per lo sviluppo 2014-	SACRE TOUR – <u>“Integrating cultural and tourism offer for the enhancement of religious resources in Cusio”</u> http://news.casadeipadri.it/manutenzione/index.html (website under construction)
POR-FESR 2007-2013 Regione Piemonte 2015-2016	PITAGORA – <u>“A platform of interoperable technology for the acquisition, management and organization of environmental data”</u> http://www.progettopitagora.it/it/progetto.php
Fondazione CRT 2015-2016	SUMMER SCHOOL – <u>“Project Management in the enhancement of the local cultural and enogastronomic resources”</u> – V edition http://www.eco.unipmn.it/Didattica/informazioni-general/bandi-e-borse-per-studenti/2015/bando-per-la-selezione-di-30-studenti-ai-fini-della-partecipazione-alla-scuola-estiva-in-project-management-nella-valorizzazione-delle-risorse-culturali-ed-enogastronomiche-locali201d-a.a.-2014-2015-1 <i>The sixth edition of the project is pending further evaluation</i>

TOP FIVE PAPERS

1. Cerutti S, Piva E (2015) Religious Events And Event Management: An Opportunity for Local Tourism Development, *International Journal Of Religious Tourism And Pilgrimage*, vol. 3, p. 54-65.
2. Cerutti S (2015) Cooperazione Territoriale Europea e modello delle Macroregioni: il caso della Macroregione Alpina, in Capineri C, Celata F, De Vincenzo D, Dini F, Randelli F, Romei P (a cura di) *Oltre la Globalizzazione. Conflitti/Conflicts, Memorie Geografiche, Nuova serie, Vol. XIII, Società di Studi geografici, Firenze*, p. 183-189.
3. Cerutti S, Dioli I (2014) Via Francigena Mountain Itineraries: the case of Piacenza Valleys. *International Journal Of Religious Tourism And Pilgrimage*, vol. 1, p. 83-92.
4. Cerutti S (2011) La reconversion touristique du patrimoine industriel - Re-conversion of an industrial heritage site into a tourist recreation centre, in Borghi R, Mariotti A, Safarzadeh N (a cura di) *Tourisme & Patrimoine récent - Tourism & recent Heritage, Manuel - Handbook, Casamemoire & Mutual Heritage, 2011*, p. 146-155.
5. Emanuel C, Cerutti S, Rossi M E (2010) Progettare il cambiamento. Filiere programmatiche e iniziative di sviluppo turistico in Piemonte, Mercurio Edizioni, Vercelli.

FURTHER INFORMATION

Since 2016: Member of ARTEXE Executive Board, Domodossola (VB)

In 2015: Scientific Coordinator of the research project related to the cultural and artistic development of the multifunctional center The Maggiore of Verbania (Municipality of Verbania and ARS.UNI.VCO)

Since 2015: Member of ARS.UNI.VCO Executive Committee

Since 2014: Member of "Alto Piemonte Destination" Organising Committee

Since 2014: intense teaching and training activities as Project Management and European projects expert (Master in "Planning, management and control of European programs", University of Turin; Course "Mountain Territories and local development: European projects and funds", ARS.UNI.VCO; Course of European project design, INPS, University of Eastern Piedmont; Course of European project design, Apro Training SCarl; other courses and seminars in Italy)

In 2013-2014: Member of the Task Force on Sustainable Tourism, Italian Presidency of the Alpine Convention

Since 2012: Member of ARS.UNI.VCO Executive Board

Since 2010: I collaborate on projects of study, investigation and analysis made by the University of Eastern Piedmont of Piedmont Tourism Development office srl and the Piedmont Region.

I am a member of the: Società Geografica Italiana (SGI, Roma), Società di Studi Geografici (SSG, Firenze), Associazione Geografica Italiana (AGEI, Bologna), Associazione Italiana Insegnanti di Geografia (AIIG, Roma), Geoprogress Onlus (Novara).