

Marco Novarese

BIO AND EDUCATION

1995: Degree from Università di Torino

2006: PhD in Economics, Université de Nice Sophia Antipolis

UNIVERSITY CAREER

2012-	Associate Professor, Università del Piemonte Orientale
2003-2012	Researcher, Università del Piemonte Orientale

SCIENTIFIC POSITIONS

2014-	Director at Cipess, Centro interuniversitario di Psicologia ed Economia Sperimentali e Simulative (Centre for Experimental Economics and Psychology, Università di Torino and Università del Piemonte Orientale)
2013-	Deputy Secretary, Herbert Simon Society
2009-	Director at NEP New Economic Papers

MAIN FIELDS OF INTEREST

1. Cognitive and Behavioural Economics
2. Educational Economics
3. Nudge
4. Economics of organization
5. Learning

CURRENT ISSUES OF RESEARCH

1. *Determinants of Individual Academic Performance*
This project aims at understanding the role of cognitive and non cognitive factors in shaping individual achievement and possible nudge in order to improve students' performance.
2. *Intertemporal choices*
This project aims at contributing to the literature on intertemporal choices and on the way to stimulate less myopic decisions.
3. *Consumers' choice*
This project aims at understanding how different aspects (like label, position in a shelf ...) can impact on consumer decision and on his/her welfare.

TOP FIVE PAPERS

1. Novarese M., Rizzello S. (2004), *Economia Sperimentale*, Bruno Mondadori, Milano
2. Cedrini M., Novarese M. (2015), The challenge of fear to economics, *Mind & Society*, 14 (1)
3. Novarese M. (2012), "Individual Learning" in *Encyclopedia of the Sciences of Learning*, edited by N.M. Seel, Springer, Berlin
4. Castellani M., Di Giovinazzo V., Novarese M. (2010), Procedural Rationality and happiness, *Journal of Socio Economics*, 39, 3, June, pp. 376-383
5. Novarese M. (2007), Learning in different social contexts, *Journal of Socio-Economics*, 2007, n. 36, 15-35

AWARDS

1. 2015 "Best Professor" 'Università del Piemonte Orientale
2. Author of one of the best three papers Sabe/Iarep Conference 2004, Philadelphia
3. Winner of the 8th Competition "Giancarlo Mencucci" Rai RadioTelevisione Italiana for a research project on mass communication (with Valentina Archimede, Sergio Demarchi, Simona Di Vito, Barbara Latini, Lucia Quaglino, Sergio Vazzoler, Marco Verga, Antonio Verteramo)
4. Premio Optime, 1995 (Unione Industriale, Università di Torino e Politecnico di Torino): Best 200 graduate of Università di Torino