

# Carla Marchese

## PERSONAL DATA

Born: Oviglio (Alessandria) 1951

Married

## BIO AND EDUCATION

University degree in Law

Postgraduate grants: National Council of Research (CNR), European Union

2002-2016	Full Professor, Università del Piemonte Orientale
1999-2001	Full Professor (probation period), Università di Genova
1997-1999	Associate Professor, Università del Piemonte Orientale
1988-1997	Associate Professor, Università di Torino
1981-1988	Researcher, Università di Torino
1980-1981	Lecturer, Università di Torino
1977-1980	Postgraduate CNR, Università di Torino

## UNIVERSITY POSITIONS

2015-2016	Deputy Director, DiGSPES Department, Università del Piemonte Orientale
2009-2010	Deputy Director, Faculty of Political Sciences, Università del Piemonte Orientale
2003-2009	Director of POLIS Department, Università del Piemonte Orientale

## SCIENTIFIC POSITIONS

2015-	Member of the Editorial Board of <i>Politica Economica – Journal of Political Economy</i>
2003-2006	Member of the Board of Management of the International Institute of Public Finance
2003-2006	Member of the board of the European Public Choice Society

## MAIN FIELDS OF INTEREST

1. Growth of Government
2. Tax Evasion
3. Optimal Pricing
4. Public Choice
5. Local Public Finance

## CURRENT ISSUES OF RESEARCH

### **1. *Endogenous Growth and Intellectual Property Rights***

Endogenous Growth Models often assume full excludability of intellectual contents thanks to the Intellectual Property Rights System. Excludability involves both incentives to research and unintended effects due to monopolistic exploitation. The research aims at assessing the alternative between regulation through the management of intellectual property rights or via taxation and public expenditure.

### **2. *Tax Evasion as a problem of social interactions among agents in the economic, political and territorial framework***

A large body of literature has expanded our view of tax evasion starting from the classical contribution of Allingham and Sandmo 1970. Besides the classical factors considered as determinant in the field (income, age, gender, field of activity, morale, religion, etc.) also factors pertaining to social interactions, such as agency relationship, professional intermediation, political engagement, etc. seem to play an important role, that the research aims at describing and assessing.

## TOP FIVE PAPERS

1. with PRIVILEGGI Fabio and Rongili BISWAS (2012), "Firm's Tax Evasion in a Principal-Agent Model with Self-Protection", *Journal of Economics*.
2. with MONTEFIORI Marcello (2011), "Strategy versus sincerity in mean voting", *Journal of Economic Psychology*, 32, 93-102.
3. with RAMELLO Giovanni B. (2011), "In the beginning was the Word. Now is the Copyright", *Review of Law and Economics*, 7 (1).
4. (2009), "Rewarding the Consumer for Curbing the Evasion of Commodity Taxes?", *Finanzarchiv*, 65 (4), 383-402.
5. with PRIVILEGGI Fabio (2009), "A Model of the Italian Cut-off System for Taxing Small Businesses", *Research in Economics*, 63 (2), 127 - 134.